

Granting of power of attorney and issue of instructions to proxies nominated by the company

Shareholders who do not want to attend the Annual General Meeting personally may have voting rights exercised with instructions by the designated proxies of the company. Shareholders who intend to grant power of attorney to the Company's appointed proxies before the Annual General Meeting are requested to send the powers of attorney with instructions by no later than 21 June 2018, 24.00 hrs, by post, fax or e-mail to the following address, fax number or email address:

Deutsche EuroShop AG
c/o Better Orange IR & HV AG
Haidelweg 48
81241 Munich

fax: +49 (0)89 889 690 633
email: deutsche-euroshop@better-orange.de

Principal's details:

Shareholder / Admission ticket No: _____

Number of shares: _____

Surname of principal: _____

Name of principal: _____

City of principal: _____

I/We register for the Annual General Meeting, will not attend the Annual General Meeting personally and grant power of attorney to the company's designated proxies, Mr Thomas Wagner and Mr Harald Hossfeld, both employees of Better Orange IR & HV AG, Munich, each of them separately, to represent me/us with disclosure of my/our name(s) at the Annual General Meeting of Deutsche Euroshop AG on 28 June 2018 in Hamburg and to vote my/our behalf **in favour of the resolution proposal of the Management Board published in the invitation to the Annual General Meeting** for all items on the agenda **unless I/we issue instructions to a different effect** (see below); this power of attorney includes the right to grant a sub-authorization.

SEPARATE INSTRUCTIONS FOR THE AGENDA ITEMS:	Yes	No	Abstention
2. Utilisation of unappropriated surplus for financial year 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Approval of the actions of the Executive Board for financial year 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Approval of the actions of the Supervisory Board for financial year 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Election of the auditor for financial year 2018	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Elections to the Supervisory Board:			
a) Dr. Henning Kreke	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Alexander Otto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Approval of the system used for the remuneration of the members of the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on authorisation to acquire and use treasury shares and on the exclusion of subscription rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you do not specify a choice, this will be considered agreement (YES vote). If more than one field is marked for an agenda item, this is considered an ABSTENTION.

If individual votes on combined proposed resolutions are required for an agenda item, the vote you specify will apply accordingly to the individual resolutions proposed.

City, Date

Signature(s) of principal(s) or Person making the declaration (legible)

Please state your phone number in case we have any further questions: _____

Legal notes concerning the issue of a power of attorney and voting instructions to the proxies nominated by the company:

You can issue or revoke a power of attorney or issue or change instructions to proxies named by the company prior to the Annual General Meeting. For organisational reasons, these must be submitted to the company by 27 June 2018, 24.00 hrs., to the address, fax number or email address listed above by way of electronic data transfer using the password-protected online service for shareholders on the following website www.deutsche-euroshop.de/HV.

The company's proxies are permitted to exercise your voting rights only based on instructions you issue. No orders beyond this scope will be carried out by the company's proxies. If you wish to have your rights as a shareholder exercised beyond the parameters described, you must participate in the Annual General Meeting in person or issue a power of attorney for a third party to do so.

Motions or candidate nominations by shareholders (counter-motions) to be made available may be viewed online at www.deutsche-euroshop.de/HV. You may join a counter-motion that is exclusively intended to reject a proposed resolution by voting against that proposed resolution. A power of attorney with instructions to the company's proxies cannot be used to vote on motions beyond this scope such as counter-motions or procedural motions.

If proxies receive several powers of attorney and instructions, or if they receive these by various transmission methods, the most recently issued, formally valid power of attorney with the corresponding instructions will be deemed binding.

If you have any queries in conjunction with the issue of a proxy, contact our hotline on telephone number +49 (0)89/889 690 620, on working days between 09.00 a.m. to 05.00 p.m..